

**Psych 210: Social Psychology**  
**TOBB University of Economics and Technology**  
**Fall 2015**

Class times: Tue 10:30-12:20, Thurs 9:30-11:20  
Location: Tue @ B11, Thurs @ B09  
Instructor: Asst. Prof. Irem Uz  
Office hours: Thurs 11:30-13:00 or by appointment  
Email: psych210tobb@gmail.com (for questions about exams, HW, and class material)  
iuz@etu.edu.tr (for all other questions)

**Required Text**

Gilovich, T., Keltner, D., Chen, S. & Nisbett, R. E. (2012). *Social psychology* (3<sup>rd</sup> edition). NY: W. W. Norton.

**Course Description**

Social psychology is the scientific study individuals in social situations. The phenomena studied can be intrapersonal, personal, interpersonal or collective processes. As such, the theories and methods of social psychology attempts to provide explanation at multiple levels, and is considered a bridging discipline that brings together not only psychology sub-disciplines but also neighboring disciplines such as economics, sociology, business administration, political science, law to name a few.

The purpose of the course is to introduce you to the fascinating world of social psychology. Some of the topics that you will be learning about are self, social cognition, attribution attitudes, social influence, relationships, prosocial and aggressive behavior, prejudice, and groups. In the end, the knowledge you have gained will help you hone your skills at critically analyzing the social world, and employing social psychological concepts in creative ways.

**Course Requirements**

**Exam.** There will be two midterms (25% each) and a final examination (40%). The exams will be closed book and may include short-essay questions. The exams are based on the readings, and the material presented in class, including lectures, discussions, handouts, demonstrations, and audio-visual materials. Of the two midterms, the one with the lower grade will be dropped from the calculation of your final grade. In case you miss one of the midterms due to a documented emergency, your exam grade will be based on the other midterm plus the final exam. Missing two or more exams will result in an F grade.

**Quizzes.** There will be pop quizzes which will account for 10% of your final grade. There cannot be any make-up for pop quizzes.

**Poster assignment.** This is a bonus assignment (10%). You can opt to prepare a poster presentation on a research topic you choose provided that the content is related with social psychology (deadline: Dec 1<sup>st</sup>). If you plan to complete the bonus assignment, you should consult me within first month of the semester, and thereafter provide a half page report detailing your progress with the assignment every two weeks. Failure to submit interim reports will result in no bonus even if the poster is complete.

**Reading assignments.** You are expected to read the material assigned before coming to class.

**Attendance.** Although attendance will not “affect” your grade in terms of points, coming to class has an indirect and strong effect on how well most students do in the course.

### Grading

You must complete all course requirements in order to pass this course. The course as a whole will be graded according to the [Lisans Eğitim Öğretim ve Sınav Yönetmeliği](#) of TOBB ETÜ.

### Course Policies

1. Academic dishonesty (e.g., cheating on exams, plagiarism) is a serious offense. All work that you submit in this class must be your own. Each student is responsible for being familiar with my policy on academic dishonesty, available at <http://iuz.etu.edu.tr/courses/PolicyonAcademicDishonesty.pdf>. Any student engaging in academic dishonesty will receive automatically a course grade of FF.
2. If you need to leave early, you should let me know in advance.
3. Please keep your cell phones turned-off during class.
4. If you have a disability that requires special accommodations, please let me know early in the semester.
5. Please seek assistance when you are having difficulty understanding the course material. I am here to help you understand the material, and I encourage you to contact me when you have concerns about the course.

### Tentative Course Schedule:

Date	Topic	Readings
Week 1	Introduction	Chapter 1
Week 2	The Methods of Social Psychology	Chapter 2
	The Social Self	Chapter 3
Week 3	The Social Self	Chapter 3
Week 4	Social Cognition: Thinking about People	Chapter 4
Week 5	Social Attribution: Understanding the Behavior of Others	Chapter 5
	Emotion	Chapter 6
Week 6	Attitudes, Behavior, and Rationalization	Chapter 7
<b>***EXAM 1 on Oct 20<sup>th</sup>: Chapters 1-7***</b>		
Week 7	Persuasion	Chapter 8
Week 8	Social Influence	Chapter 9
Week 9	Relationships and Attraction	Chapter 10
	Stereotyping, Prejudice, and Discrimination	Chapter 11
Week 10	Groups	Chapter 12
Week 11	Aggression	Chapter 13
	Altruism and Cooperation	Chapter 14
<b>***EXAM 2 on Nov 24<sup>th</sup>: Chapters 8-14***</b>		
Weeks 12-13	Application Modules #1, 2, and 3: Social Psychology and Health, Finance, Education	App. Mdl.s # 1, 2, 3
<b>***Final examination on a date scheduled by the university***</b>		