

Psych 210: Social Psychology
TOBB University of Economics and Technology
Spring 2015

Class times: Mon 13:30-15:20, Thurs 12:30-14:20
Location: Mon @ 182, Thurs @ 109
Instructor: Asst. Prof. Irem Uz
Office hours: Thurs 14:30-16:00 or by appointment
Email: psych210tobb@gmail.com (for questions about exams, HW, and class material)
iuz@etu.edu.tr (for all other questions)

Required text:

Kenrick, D. T., Neuberg, S. L., & Cialdini, R. B. (2010/2014). *Social psychology: Goals in interaction* (5th / 6th edition). Boston: Pearson.

Course description:

Social psychology is the scientific study individuals in social situations. The effects studied can be intrapersonal, personal, interpersonal or collective phenomena. As such, the theories and methods of social psychology attempts to provide explanation at multiple levels, and is considered a bridging discipline that brings together not only psychology sub-disciplines but also neighboring disciplines such as economics, sociology, business administration, political science, law to name a few.

The purpose of the course is to introduce you to the fascinating world of social psychology. Some of the topics that you will be learning about are social cognition, the self, attitudes, social influence, relationships, prosocial and aggressive behavior, prejudice, and groups. In the end, the knowledge you have gained will help you hone your skills at critically analyzing the social world, and employing social psychological concepts in creative ways.

Course requirements:

Exam. There will be two midterms and a final examination (total 60 %). The exams will be closed book and may include short-essay questions. The exams are based on the readings, and the material presented in class, including lectures, discussions, handouts, demonstrations, and audio-visual materials. Of the two midterms, the one with the lower grade will be dropped from the calculation of your final grade. In case you miss one of the midterms due to a documented emergency, your exam grade will be based on the other midterm plus the final exam. Missing two or more exams will result in an F grade.

Quizzes. There will be pop quizzes which will account for 10% of your final grade. There cannot be any make-up for pop quizzes.

Video. In pairs, you are asked to create a short video (~3 min.s long) about important concepts in social psychology. The videos will be graded for accuracy, originality, and clarity. It will account for 30 % of your grade. The deadline for submitting the link to your finished video to psych210tobb@gmail.com is March, 16th.

The pair with the best video will receive 5 % bonus. You are strongly encouraged to submit your video to <http://nobaproject.com/student-video-award>. For class, you can select any topic

of interest as long as it is related to the course content. However, if you plan to submit your video for student award, the specific themes for 2015 are persuasion, conformity and obedience.

Reading assignments. You are expected to read the material assigned before coming to class.

Attendance. Although attendance will not “affect” your grade in terms of points, coming to class has an indirect and strong effect on how well most students do in the course.

Grading:

You must complete all course requirements in order to pass this course. The course as a whole will be graded according to the [Lisans Eğitim Öğretim ve Sınav Yönetmeliği](#) of TOBB ETÜ.

Course policies:

1. Academic dishonesty (e.g., cheating on exams, plagiarism) is a serious offense. All work that you submit in this class must be your own. Each student is responsible for being familiar with my policy on academic dishonesty, available at <http://iuz.etu.edu.tr/courses/PolicyonAcademicDishonesty.pdf>. Any student engaging in academic dishonesty will receive automatically a course grade of FF.
2. If you need to leave early, you should let me know in advance.
3. Please keep your cell phones turned-off during class.
4. If you have a disability that requires special accommodations, please let me know early in the semester.
5. Please seek assistance when you are having difficulty understanding the course material. I am here to help you understand the material, and I encourage you to contact me when you have concerns about the course.

Tentative course schedule:

Date	Topic	Readings
Week 1	Introduction	Chapter 1
	The person and the situation	Chapter 2
Week 2	Social cognition	Chapter 3
Week 3	The self	Chapter 4
Week 4	Attitudes and persuasion	Chapter 5
Week 5	Review of Chapters 1-5	
<i>***EXAM 1 on Feb 12th: Chapters 1-5***</i>		
Week 6	Social influence	Chapter 6
Week 7	Relationships	Chapters 7 & 8
Week 8	Prosocial behavior	Chapter 9
Week 9	Aggression	Chapter 10
Week 10	Review of Chapters 6-10	
<i>***EXAM 2 on March 12th: Chapters 6-10***</i>		
Week 11	Prejudice, stereotyping, and discrimination	Chapter 11
	Videos	
Week 12	Groups	Chapter 12
	Review of all chapters	
<i>***Final examination on a date scheduled by the university***</i>		